

 <p>GROUPE COOPETIC</p>	
State	France
Created in	2009
Status	SCOP – CAE (Cooperative of Activities and Entrepreneurship)
Activities	Information and Communication Technologies/Audiovisual and Media
Description	<p>Coopetic is an « activity and entrepreneur » cooperative which helps free lancers to develop their activity with the support of the cooperative. Coopetic is specialized in the fields of media, communication, audiovisual and web. It coordinates a network of more than 200 entrepreneurs who develop their own activities in synergy with the other cooperators. Coopetic has developed a high expertise in the domain and can build collaboration for communication, audiovisual or web projects. It has developed an expertise in the field of conception and implementation of e-learning solutions and seminars in adult formation about digital communication. It is an original entrepreneurial framework allowing new business forms and ways of working together. It supplies the entrepreneur with administrative and accounting tools, which allow him/her to develop his/her business without having to deal with the administrative, accounting and legal aspects of his/her activities. An entrepreneur can develop his/her own activity and when his/her annual turnover allows it, he/she can be paid as an employee of the cooperative (having all the legal securities linked with the status of employee). The cooperative offers also the possibility to build « ad-hoc » teams in order to answer calls for tender that entrepreneurs could not alone apply to. Coopetic is based in Paris but connects entrepreneurs all over the French territory.</p>
Part in the project	<p>Coordination of the Wiki development. Training about digital communication tools for the development of on-line collaborative projects (team building methods/knowledge management). A survey of the technological background and the expected future developments with their possible socio-economical changes (in terms of chances and risks) will be also tackled with inquiries and the creative participation of the group. As main tool, we will use the wiki developed for the project in order to share knowledge contents and methods.</p>
Web site	Http://www.coopetic.coop
Key Persons in the Project	<p>Anita Protopoppos – Managing director a.protopappas@coopetic.coop Dr. dipl.Ing Isabelle Böhnke – entrepreneur Engineer, expert of digital technologies and media pedagogue. Her focus is on digital media, collaborative platforms, data and knowledge management. Sie develops and coordinates projects in the field of media and pedagogy. isa_prod@hotmail.com Dipl.Ing Renaud Bessieres– entrepreneur. Engineer, specialized in Web Technologies and the Internet of Things. He has developed several webplatforms aimed at helping free lancers in the promotion of their services and marketing of their production (handcraft, design, fashion...).</p>